

UP NEXT: Details at www.worthingtonchamber.org

JULY 10 — A TASTE OF WORTHINGTON

JULY 14 — QUICKCONNECT; TRILLIUM PLACE

JULY 16 — BUSINESS AFTER HOURS AT FRIENDSHIP VILLAGE, IN COOPERATION WITH WESTERVILLE CHAMBER

JULY 21 — GET SMART! BUSINESS BOOK CLUB IN COOPERATION WITH WORTHINGTON LIBRARIES; RUTH'S CHRIS STEAK HOUSE

JULY 23 — WOMEN'S BUSINESS NETWORK LUNCHEON FEATURING HEALTH COLUMBUS PUBLIC HEALTH COMMISSIONER DR. TERESA LONG; THE RITE BITE

SAVE THE DATE

SEPT. 19 — OLD WORTHINGTON MARKET DAY

SEPT. 28 — GOLF OUTING; WORTHINGTON HILLS COUNTRY CLUB



CHAMBER CONNECTIONS is published for Chamber members like Jeffrey Harrison of **Vivid Design Group Inc.**, who passed the LEED (Leadership in Energy and Environmental Design) Accredited Professional Exam this month. The test is used to qualify individuals as LEED Accredited Professionals (LEED AP). Jeff also showed his leadership by offering Vivid Design Group's sponsorship for the Taste of Worthington 2009 volunteer T-shirts. Look for additional member news within this issue.

Great food, family activities are recipe for fun at A Taste of Worthington event

Great tastes and affordable family fun await guests at A Taste of Worthington, the annual food sampling festival presented by the Worthington Area Chamber of Commerce, on Friday, July 10, from 5:30 p.m. to 10 p.m., in the parking area of OfficeScape Corporate Center, 350 W. Wilson Bridge Road.

A Taste of Worthington is in its 18th year. Mount Carmel St. Ann's returns as the event sponsor.

Admission is \$2 per person; children under 6 are admitted free. Parking is free in the convenient adjacent lots.

Guests can enjoy affordably priced appetizers, entrées and desserts from 19 area restaurants in a festive block party atmosphere. Soft drinks, bottled water, beer, mojito malt beverages and wine also will be sold.



▶ CONT'D. P3

FOOD VENDORS OFFER A DIVERSE MENU FOR A TASTE OF WORTHINGTON 2009



From Greek, Mexican, Irish, British and Italian specialties to good old American fare, A Taste of Worthington 2009 is a trip around the globe. Bring a hearty appetite to this year's event, where 45 diverse dishes will be served by these 19 food vendors:

Bravo! Cucina Italiana
Bridgewater Banquet & Conference Center
Brookside Golf and Country Club
Buffalo Wild Wings - Graceland
Cameron's American Bistro
City Barbeque, Inc.
The Claddagh Irish Pub of Polaris
Cosi
Costco Wholesale
Dairy Queen
J. Gilbert's Wood-Fired Steaks

Lenny's Sub Shop
Mass Appeal Dining Service
Noodles & Company
Old Bag of Nails Pub
Taco El Pastor
Weiland's Gourmet Market - Catering Division
Willow Brook Christian Home
The Worthington Inn



Please welcome these member businesses who joined the Chamber this month. Thanks to those who referred new members.

Artina Promotional Products

Christine Karse, Senior Account Executive
Linda Meyer, Senior Account Executive/Internet Sales Director
50 S. Liberty St., Ste. 250
Powell, OH 43065
Phone: (614) 635-8865
Fax: (614) 635-8866
www.artina.com
Promotional Products

Artina's mission is to help clients achieve their goals in the areas of client retention, acquiring new business and employee motivation through the creative use of promotional products. By adding value as a partner in our client's most important business goals, we aspire to help them exceed their expectations.

Certified Networker of Columbus

Mark Storey, Career Coach
Natalie Paz-Storey, Co-Trainer
59 W. Dominion Blvd.
Columbus, OH 43214
Phone: (614) 447-2120
www.cnofcolumbus.com
Business Services

Certified Networker® training will clearly tell people the type of prospects you want and identify the best referral partner prospects. It also helps you to develop relationships with those who can easily refer prospects and train your referral partners to bring you the clients you want and have them train you in return, so you can easily refer back.

Referred by: Natalie Moore, First Place Bank

Igloo Letterpress

Allison Chapman, Owner
144 E. Dublin-Granville Road
Worthington, OH 43085

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Phone: (614) 787-5528
www.iglooletterpress.com
Printing

Igloo Letterpress offers creative solutions for personal and professional printing and binding needs. In addition to a wholesale line of cards and journals, custom letterpress printing and hand-bound books are available. Take a class, bring a group in for a tour or work on your next project alongside the owner, Allison Chapman.

Lasting Impressions Event Rentals

JP Fritz, President
Josh Clark, Sales Manager
1890 E. Main St.
Columbus, OH 43205
Phone: (614) 252-5400
Fax: (614) 252-8755
www.lastingimpressionscolumbus.com
Event & Meeting Management



Lasting Impressions Event Rentals is a full-service rental company that works closely with caterers, event planners and individuals to make events successful. They

offer a wide selection of catering equipment; pipe and drape; kitchen and bar accessories; tents and tent accessories for every occasion; specialty linens; place settings; and event décor.

Referred by: Shera Skaggs, CSGraphics

Latitude Equipment Leasing

John Lindt, Territory Manager
Barbara J. Lindt, Assistant
P.O. Box 340441
Columbus, OH 43234
Phone: (614) 302-3260
Fax: (614) 888-3688
www.latitudeleasing.com
Accounting/CPAs

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\$1,000 or \$1,000,000. We handle a variety of equipment including computers, security systems, office furniture, medical, and more.



Noodles & Company

Marsha Donovan, General Manager
Ryan Richard, Area Manager
5032 N. High St.
Columbus, OH 43214
Phone: (614) 468-0600
Fax: (614) 781-0723
www.noodles.com
Restaurants

Noodles & Company is the world's first quick-casual, globally inspired noodle restaurant. From healthy to indulgent and spicy to comforting, we feature Asian, Mediterranean and American inspired noodle dishes, soups and salads. There are no freezers, no microwaves and no can openers — only fresh vegetables, grilled chicken, beef, shrimp, meatballs or tofu.

OSU Worthington Family Practice

Amy Gussler, Manager
445 E. Dublin-Granville Road
Worthington, OH 43085
Phone: (614) 293-2850
Fax: (614) 293-2849
www.medicalcenter.osu.edu
Medical Practices
OSU Worthington Family Practice has eight doctors. Hours are Monday - Friday, 7 a.m. - 5 p.m. and Saturday 8 a.m. - 11:30 a.m.

Sinno Law Office

Sheila Sinno, Attorney at Law
1001 Eastwind Drive, Ste. 203
Westerville, OH 43081
Phone: (614) 818-0038
Fax: (614) 818-3133
www.sinno-law.com

New Members

▶ CONT'D. FROM P1

Attorneys

Sinno Law Office is a law firm with a focus on family law and estate planning. Sheila Sinno, principal of the firm, has been practicing law for 22 years.

Referred by: Beth Sommer, Huntington National Bank

Taco al Pastor

Moe Hassan, President
455 E. Wilson Bridge Road
Worthington, OH 43085
Phone: (614) 841-9119
Fax: (614) 430-0621
Restaurants

This one-of-a-kind local eatery has just celebrated its grand opening on Wilson Bridge Road. Taco al Pastor is open for breakfast at 6 a.m. Look for Taco al Pastor at A Taste of Worthington, where you can enjoy a sampling of their delicious Mexican specialties, as well as gyros.

Referred by: Brian Elder, National City Bank, now part of PNC



The Wayward Seed Farm

Jaime Moore, Owner
Adam Welly, Owner
14950 Fladt Road
Marysville, OH 43040
Phone: (937) 644-0786
Fax: (937) 644-0786
www.waywardseed.com

Agriculture
The Wayward Seed Farm is a bio-intensive, organic method farm specializing in heirloom vegetables. Their goal is to provide the freshest products directly to the consumers and restaurants in the Columbus area. They are committed to growing unique varieties that are rare in the retail market.

Referred by: Katherine G. Yannucci, Katica, LLC - Yoga ★



A Taste of Worthington event, cont'd.

▶ CONT'D. FROM FRONT PAGE

A popular feature of the event is the "People's Choice" competition for the crowd's favorite foods. After sampling foods from the participating vendors, guests cast ballots to vote for their favorite appetizers, entrées and desserts. Plaques are awarded to the winning restaurants after the event.

Live music will be performed by In Full Swing. Other family fun includes the Columbus Blue Jackets' Breakaway; children's activities by Goddard School; cornhole competitions for children and adults, sponsored by Young Professionals of Worthington (YPOW); and caricature artist Steve Campbell, sponsored by Keller Williams Capital Partners Realty, LaBuda Advantage Real Estate Team.

In addition to Mount Carmel St. Ann's, sponsors include Vivid Design Group Inc., T-shirt sponsor; and corporate sponsors: Ameriprise Financial; Cardinal Builders; Keller Williams Capital Partners Realty, LaBuda Advantage Real Estate Team and Mid-American Mortgage Solutions; King John Portable Toilets; The Laurels of Norworth and The Laurels of Worthington; Owens Corning Basement Finishing System; Paradigm Properties; ThisWeek in Worthington; Tilton's Automotive Service; Wesley Glen; and WOW! Internet, Cable & Phone. Event supporters include the City of Worthington and Worthington Schools. ★



Try your skill at the cornhole competitions sponsored by Young Professionals of Worthington (YPOW).

Thank You, Renewing Members

The Chamber thanks and recognizes the following businesses or individuals who have renewed their annual membership as of June 29. Each month, members who renew are acknowledged in the newsletter, along with a key contact person for the renewing business.

Blaugrund, Herbert & Martin, Inc.,

David Kessler Jr.

Buca di Beppo, Ruben Lerma

Columbus State Community College,

Jeff Spain

Flowers On High, Jill Stember

Jack L. Woods Plumbing Co., Inc.,

Diane Woods

Jan-Pro of Columbus and Dayton,

Bridgette Stevens

KeyBank - Worthington, Bill Buehler

Mary Jo Cusack, Attorney at Law,

Mary Jo Cusack

Next Day Signs LLC, Cheryl Raudabaugh

Ohio Railway Museum, Chris Howell

PC Guys, Craig W. Brasmer

Premier Concierge LLC, Anne Hayward

Prudential Financial, Michael Fowler,
CLTC

Raymond James & Associates, Inc.,

The Roney Group, Mike Roney

Russell Tree Experts, Ltd., Joe Russell

Sheraton Suites Columbus, Joe Miller

Smart Promos, Nina Patel

Stuart & Associates, David Dawson

**The Ohio Association of School Business
Officials (OASBO),** David Varda

Wacked, Felicity Beck

Your Professional Helper, Ltd., Marla Jones

HIGHLIGHTS OF JUNE CHAMBER EVENTS



COMBINED CHAMBER BUSINESS EXPO - JUNE 25

How do you attract guests to your trade show display at a Business Expo where you are competing for the attention of 105 other exhibitors and 400 visitors? For Terri Hannaford and Lori Green of Catering by Design, dressing as Santas and serving Christmas cookies did the trick. With their "Christmas in July" theme, they made the point that businesses should book their holiday events and receptions now.

Karen and Bob Dennis of Minuteman Press - Westerville also made a point about attentive customer service with their "crab races" that allowed visitors to win prizes if "their" crab was first over the finish line. Signs at their display emphasized that they won't be "crabby" or "snap at you" when you need fast and friendly service on a quick deadline.★



A SAVORY EXPERIENCE AT BUSINESS AFTER HOURS - JUNE 18

A chance to tour the trendy, upscale guest rooms of Hyatt Place Columbus/Worthington while sampling delicious cuisine from J. Gilbert's Wood-Fired Steaks & Seafood led more than 120 Chamber members and guests to the June 18 Business After Hours, where giveaways included an overnight stay at Hyatt Place (won by Rick Schuster of All Seasons Financial, right) and a multi-course Australian-themed wine dinner from J. Gilbert's. Thanks to hosts (above, left to right) Jennifer Yannayon, director of sales, and Patrick Quinn, general manager, of Hyatt Place, and Victor Ojeda, executive chef, and Kate Moses, sales manager from J. Gilbert's.★



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The Chamber's partnership with Constant Contact®, Inc. provides members with effective, affordable tools to build strong, lasting customer relationships.

The Worthington Area Chamber of Commerce joined Constant Contact's Business Partner Program early in 2009. Our Chamber is now able to provide our members with easy-to-use e-mail marketing and online survey products.

Launched in 1998, Constant Contact, Inc. (www.constantcontact.com) is a leading provider of e-mail marketing and online survey tools for small organizations, including small businesses, associations, and nonprofits.

Constant Contact's customer communication tools offer our members a valuable addition to our core services, and the ease-of-use and affordability made the partner program a great solution to meet our members' marketing needs.

With SpeakUp!™ E-mail Marketing, Constant Contact's e-mail marketing product, Chamber members can quickly and easily create professional-looking e-mails, manage contact e-mail



Connect. Inform. Grow.

lists, measure e-mail campaign results from clicks to open rates, and review who joined e-mail lists.

With ListenUp!™ Survey, Constant Contact's online survey product, Chamber members have an easy-to-use tool to gain insight that will help them meet customer needs, generate new ideas, and grow their business or organization. ListenUp! Survey also will help Chamber members analyze responses quickly, create targeted e-mail lists based on survey responses, take action, and follow-up with relevant e-mail communications.

Chamber members can purchase Constant Contact e-mail marketing and survey accounts *at a discount (up to 25 percent for prepaid accounts)* by logging on to the Constant Contact Business Program at: <http://www.constantcontact.com/index.jsp?pn=worthingtonchamber>. Or, simply click on the Constant Contact logo on the Chamber's Web site under BENEFITS OF MEMBERSHIP - Cost Saving Programs.

Each Chamber-Constant Contact account starts as a 60-day free trial. The account will be free for 60 days for up to 100 e-mail addresses. At the end of the trial, Chamber members are eligible for the discount upon purchase of their permanent accounts.



To learn more about Constant Contact or its product offerings, visit www.constantcontact.com or call (781) 472-8100. ★

Even if you're a veteran user of Constant Contact, you may still benefit from the discount. Here's how:

If you opened a Constant Contact account before the Chamber became a Business Partner, please send an e-mail to businesspartner@constantcontact.com with the subject line, "Account transfer" and provide your Constant Contact user name, company name, contact name and company URL. The Business Partner team will move the accounts under the Chamber program. A three- to five-day processing time is requested for the transfer; then the Chamber will receive a confirmation e-mail that the account has been moved.

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WRFD offers free sales and marketing workshop, "Lemons to Lemonade," on July 14



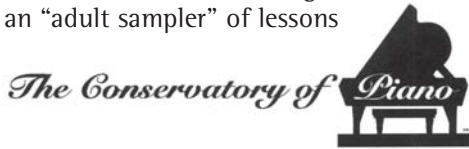
The Word/WRFD 880 AM Radio invites business owners to a free sales workshop, "Lemons to Lemonade: Upward Sales and Profits in a Down Economy," on Tuesday, July 14, from 8:30 to 11 a.m. at Little Bear Golf Club in Lewis Center. Networking opportunities, beginning at 8 a.m., will precede the workshop, which is designed to help business owners increase sales in this challenging economy.

Topics include "Networking: Endless Referrals," presented by Carolyn Jones; "Exploring the Faith-Based Marketplace," presented by Susan Hart of Salem Radio Representatives; "Business Coaching to Increase Profits," presented by Peg Buehrl, ActionCOACH Business Coaching; and "New Advertising Opportunities," presented by the WRFD marketing staff.

All attendees will receive a free round of golf as well as the marketing tips. Registration is required. To sign up, call (866) 789-WRFD or register at www.wrfd.com.

Conservatory of Piano introduces "adult sampler" training

The Conservatory of Piano, 60 W. Wilson Bridge Road, is introducing an "adult sampler" of lessons from July 27 through Sept. 18. The Conservatory also offers "summer samplers" for ages 3 to 6 and ages 7 to 10. Private lessons for all ages are always available. To register or learn more, call (614) 755-2424 or visit www.conservatoryofpiano.com.



Jon Cook named executive director of new arts center

The Peggy R. McConnell Arts Center of Worthington has appointed Jon Cook as its executive director. Jon will be instrumental in the start-up of the McConnell Arts Center, which is scheduled to open this fall.

He brings more than 17 years of non-profit management experience to the McConnell Arts Center. Most recently he served as executive director for the Mortar Board National Honor Society in Columbus, where he was responsible for the development of a comprehensive e-communication and marketing program for members and alumni. Previously he was the administrative director at Houston (Texas) Center for Contemporary Craft. While there, he was involved in the operations, marketing and fundraising efforts surrounding the opening of the Houston Center, an urban real estate development in the heart of the central business district.

Prior to his experience in Houston, Jon was chief financial officer at Rauch Inc., an organization providing educational experiences within community environments for people with disabilities. He also spent five years at Ballet Metropolitan, Inc., in Columbus, where he directed operations for the professional ballet company and school.

The completed McConnell Arts Center will be a multidisciplinary arts facility including a 200-seat theatre; painting/printmaking, dance, ceramics and digital arts studios; two classrooms; offices and a main gallery. With co-sponsorship from Worthington Industries, the Arts Center will host the Chamber's December 2009 Business After Hours.



Jon Cook



Cooper State Bank opens at 5090 N. High St.

Cooper State Bank has opened at 5090 N. High St., directly across from Graceland Shopping Center. Banking staff celebrated the opening of the branch at a ribbon-cutting ceremony (above) on Saturday, June 13. With the slogan "Columbus' Most Convenient Bank," Cooper State is open seven days a week and has convenient extended banking hours, as well as free full-service banking by phone and online systems available round-the-clock. The bank offers free checking accounts and a "Coin Zone" (free coin counter) for the convenience of banking patrons. To reach branch manager Linda Fett or assistant sales manager Maren Seubert, call (614) 408-0480.

House Wine captures Columbus Monthly's "Best Wine Bar" honor

House Wine beat out numerous local wine establishments to capture the top honor of "Best Wine Bar in Columbus" in Columbus Monthly's annual "Best of Columbus" competition that tallies the popular votes of the magazine's readers. "In an upset, relative newcomer House Wine [won] over powerhouse Burgundy Room," the magazine wrote. Last year, in its first year in business, House Wine garnered an impressive honorable mention.



Holiday Inn Columbus/Worthington leads the way with “relaunched or revitalized” corporate branding

A contemporary green beacon of hospitality that will eventually guide visitors to 3,200 revitalized Holiday Inn hotels nationwide is already in place at 7007 N. High St. in Worthington. The Holiday Inn Columbus/Worthington became the first hotel in central Ohio, the second in state, and among the first hotels in the world to achieve “relaunch or revitalized” status from Intercontinental Hotels Group (IHG). Redesigned brand signage, with a refreshed and contemporary look, is one of the first steps of the brand relaunch.



Holiday Inn

General manager Vijay Phatak says the staff at the Holiday Inn Columbus/Worthington “all are very proud of this achievement” because the new sign is the “seal of approval that the hotel exemplifies the standards of the \$1 billion Holiday Inn brand relaunch program” established to create a more contemporary brand image, increase quality and drive consistency. In addition to the new brand signage, elements of the Holiday Inn brand relaunch include refreshed guest room amenities, including new bedding and enhanced shower facilities; a new signature “arrival” with new lighting, landscaping and design features; and a new service promise dedicated to a best-in-class service culture.

The 232-room hotel, managed by Alliance Hospitality Inc., offers such business conveniences as 16,000 square feet of meeting/banquet space, full-service catering, Connections Café serving breakfast, lunch and dinner, and business center. Other amenities include heated indoor pool, fitness center and high-speed wireless Internet in all guest rooms and public areas at no cost. To book a business event or rooms, call (614) 436-0700.

Nancy Firth named Red Cross donor recruitment representative

The Central Ohio Blood Region of the American Red Cross has named Nancy Firth as the donor recruitment representative for the Worthington area, effective July 1. Nancy will be responsible for coordinating and servicing all Red Cross blood drives in our area. To contact her, phone (614) 253-2740, ext. 2777, or (614) 312-7492.



Nancy Firth

Graceland Chiropractic celebrates grand opening

Graceland Chiropractic, 200 Graceland Blvd. in the Graceland Shopping Center, is celebrating a grand opening July 11 from 10 a.m. to 1 p.m. Chamber members are invited to tour the facility, enjoy refreshments, meet doctors T.J. Corbin, D.C. and Dean Halderman, D.C., and receive a complimentary evaluation and X-rays. For more information, call (614) 436-2225.



▶ CONT'D. P8

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Michael Chow receives two "Forty Under 40" distinctions



Michael Chow

Michael Chow, managing principal at Metro CD Engineering, has been honored with two "Forty Under 40" awards that recognize his professional accomplishments, community service and passion for sustainable practices. *Columbus Business First* named Michael among its Forty Under 40 Class of 2009 in May. Each year since 1996 the business journal has recognized "players in the business community under the age of 40 who show professional drive and community involvement." The class of 2009 was selected from a group of nearly 200 nominees. They were honored at a reception and awards ceremony May 21 at the Hyatt on Capitol Square.

Michael also is the recipient of a Forty Under 40 recognition from *Consulting-Specifying Engineer*, a monthly magazine serving more than 46,000 mechanical and electrical engineers. This award is given to 40 building industry engineers under the age of 40 who stand out in their academic, professional, personal and community achievements. Candidates were nominated by a professional colleague, and were judged based on commitment to excellence in a variety of areas. To read the winners' profiles, visit www.csemag.com/40under40.

Metro CD Engineering, the Worthington firm that Michael founded in 2004, specializes in electrical, HVAC, plumbing engineering and green building design. The firm's vision is "Engineering a Greener Tomorrow ... Today." A registered Professional Engineer in 20 states, including Ohio, Michael also is one of the first LEED Accredited Professionals, with experience in 12 LEED green building projects. He is a member of the United States Green Building Council (USGBC) and the local Central Ohio Section; the Columbus Chamber's Green Business Council; the TechColumbus Green Team and Sustainable Worthington.

MidOhio Shredding offers one-month free trial

To address the fast-growing problem of ID theft, MidOhio Shredding is offering business owners a free, one-month trial of secure document destruction and a "will beat your current price" guarantee. Mid-Ohio Shredding reminds businesses to prepare for the enforcement of the Federal Trade Commission's "Red Flag Requirements" for creditors, financial institutions (see ftc.gov/idtheft). Call MidOhio Shredding at (614) 374-7918 for more information or visit midohioshred.com.

The Guernsey Bank announces new Saturday hours



The Guernsey Bank

and is closed on Sundays. Bank online or learn more at www.guernseybank.com. ★

The Guernsey Bank, 547 High St., has announced revised Saturday hours that became effective in June. Banking services are now available on Saturdays from 8 a.m. to 3 p.m. The bank remains open on weekends from 7 a.m. to 7 p.m.

CHAMBER CONNECTIONS © 2009
Worthington Area Chamber of Commerce
25 W. New England Ave., Worthington 43085

Visit our Web site at:



To submit news items about your business or inquire about rates for advertisements and inserts, call the Chamber office at (614) 888-3040 or e-mail kathryn@worthingtonchamber.org.

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Huntington National Bank
Whalen & Company CPAs and Consultants
Worthington Industries



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Brian Elder, Chamber Board Chair,
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Kathryn R. Paugh, Executive Director

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(4/07)